

MATERIAL REQUIREMENTS:

225mm (W) x 275mm (H), full colour throughout, secure bound / square backed

We only accept high resolution CMYK formatted artwork. Please supply your artwork with bleed and crop marks where needed (according to our specs) in either a JPG or PDF format. Please ensure that the artwork sent to us is signed off and that you are happy for it to be sent to print. Please ensure 'black' text is made up of 100% K (black) and NOT 4 colours (CMYK). Please make sure that all overprint is switched off on all objects that should not contain it. Please ensure that all the white text is set to knock-out and the overprint is switched off. **NB!** If a colour correct proof (chromalin or matchprint), is not supplied, colour quality cannot be guaranteed.

■ All advertising material to be sent via email or on Dropbox to stacey@insightspublishing.co.za

PAGE SIZES	TYPE	TRIM	BLEED
FULL PAGE	205 mm (w) x 255 mm (h)	225 mm (w) x 275 mm (h)	5 mm all round
DPS	430 mm (w) x 255 mm (h)	450 mm (w) x 275 mm (h)	5 mm all around Gutter: Please ensure 10 mm is left on either side
HALF PAGE: HORIZONTAL:	205 mm (w) x 117.5 mm (h)	225 mm (w) x 137.5 mm (h)	5 mm all round
VERTICAL	92.5 mm (w) x 255 mm (h)	112.5 mm (w) x 275 mm (h)	5 mm all round
QUARTER PAGE	92.5 mm (w) x 117.5 mm (h)	112.5 mm (w) x 137.5 mm (h)	No bleed required

MATERIAL DUE DATES:

■ These dates account for page design and client approval.

ISSUE COVER DATE	MATERIALS DUE
FEB 2017	20/1/17
MARCH/APRIL 2017	17/2/17
MAY 2017	14/4/17
JUNE 2017	12/5/17
JULY 2017	15/6/17
AUG 2017	14/7/17

ISSUE COVER DATE	MATERIALS DUE
SEPT 2017	17/8/17
OCT 2017	15/9/17
NOV 2017	13/10/17
DEC/JAN 2018	17/11/17

WEB ADVERTISEMENT SPECS:

We now offer free advertising on the Fast Company website (www.fastcompany.co.za) for all advertisers who place an advert in the print edition. If you would like to take advantage of this offer please review our choice of standard banner ad sizes below and if you have material available or can prepare material to match we'll be glad to add it.

Material Requirements: JPEG, GIF or PNG.

Ad dimensions are given in pixels. Send us the URL / link to your website where people will be directed once they click on your ad.

AVAILABLE AD ZONES AND BANNER AD SIZES			
HEADER: Banner Ad	468px wide x 60px tall	SIDEBAR: WIDE SKYSCRAPER:	160px (w) x 600px (h)
MEDIUM RECTANGLE:	300px (w) x 250px (h)	LARGE SKYSCRAPER:	300px x (w) x 600px (h)
FOOTER: LEADERBOARD:	728px (w) x 90px (h)	Maximum file size 120k	

■ All digital advertising material to be sent via email to garth@detonator.co.za

For more information, please contact **Robbie Stammers** or **Evans Manyonga** on **(021) 683 0005** or email robbie@fastcompany.co.za or evans@fastcompany.co.za.

For advertising material enquiries, please contact **Stacey Storbeck Nel** on **082 726 0590** or email her on stacey@insightspublishing.co.za. To advertise your company or product on www.fastcompany.co.za contact **Garth Rhoda** on 084 7009429 or email garth@detonator.co.za

Insights Publishing also publishes the award-winning *The Intrepid Explorer* magazine – the official magazine for Cape Union Mart – and was recently awarded the annual *Who's Who* magazine for the Cape Town International Jazz Festival 2015.

